

## VICKI SALLIS MURRELL

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### EDUCATION

**Ph.D.**, Educational Psychology and Research, 2005  
The University of Memphis, Memphis, Tennessee  
Dissertation: *Moral Judgment in Medical Students*.  
Susan Magun-Jackson, Ph.D., Chair

**M.Ed.**, Curriculum and Instruction, 1988  
Lyndhurst Fellow, The University of Memphis, Memphis, Tennessee

**B.A.**, Cum Laude, History, 1982  
Millsaps College, Jackson, Mississippi

### EXPERIENCE

#### **The University of Memphis, Memphis, Tennessee**

*Faculty, Department of Counseling, Educational Psychology and Research (2012-2018)*

- Developed and taught undergraduate and graduate classes in human development for traditional, hybrid, and online offerings
- Served on student dissertation committees
- Consulted with and provided both pedagogical and technical advice to faculty, graduate teaching assistants, and administration to implement and strengthen program offerings
- Served as website and social media coordinator
- Developed and taught workshops on the use of APA style in academic writing

#### **The University of Memphis, Memphis, Tennessee**

*Assistant Dean, Distance Education (2009-2012)*

- Responsible for the creation, development, implementation, growth, and support of online programs; resulted in doubling the number of degree programs and increasing university enrollment in both undergraduate and graduate programs
- Collaborated with Tennessee Board of Regents regarding degree programs and course development
- Worked with deans, department chairs, and academic affairs personnel to plan and obtain approval for online degree programs
- Formulated and sustained a quality assurance process for online course development
- Coordinated with other administrative units to effect policy and procedural changes to address the needs of online student populations
- Collaborated with college and departments to translate traditional format credit classes into distance learning formats
- Developed, implemented, and managed advertising and marketing campaigns for online programs
- Interviewed and selected faculty to teach in online courses
- Approved faculty compensation and incentives
- Managed social networking and website resources

#### **The University of Memphis, Memphis, Tennessee**

*Director of Professional & Continuing Education (2006-2010)*

- Directed the planning, marketing, and implementation of non-credit courses, programs, and seminars
- Managed the personnel, technology, and financial resources of the division

- Designed and produced marketing pieces including course catalogs, brochures, and websites
- Networked with on-campus and off-campus constituents to maximize the division's ability to respond to market demand
- Established and maintained long-term programming partnerships with institutional, community, and corporate organizations
- Oversaw the operation and expansion of the departmental information technology system, including web-based online registration, on-site and web-based bursar functions, official non-credit student records, and database management
- Developed and implemented effective departmental policies and procedures in adherence with pertinent University policies and procedures

**The University of Memphis, Memphis, Tennessee**

*Graduate Faculty-Adjunct (2006-2012)*

- Teach graduate and undergraduate courses in the College of Education
- Develop course materials for graduate-level education
- Serve on dissertation committees

**University of Tennessee, Martin, Tennessee**

*Graduate Faculty-Adjunct (2005-06)*

- Taught online graduate educational research course to graduate students

**University of Tennessee Health Science Center, Memphis, Tennessee**

*Director of Instructional Technology (1999-2006)*

- Provided guidance and support for the integration of technology into teaching
- Consulted with faculty and administration in designing andragogical and methodological curricular changes to evolve teaching and learning processes
- Acted as liaison between College of Medicine Administration and the campus to communicate needs and to advocate implementation of various technologies
- Planned, implemented, and maintained central resources to support instructional needs
- Worked with College of Nursing to implement online graduate research and clinical degree programs, providing guidance in the areas of technology and educational theory

**The University of Memphis, Memphis, Tennessee**

*Innovative Technology Specialist (1996-1999)*

- Provided liaison between the faculty and Information Systems
- Created and implemented avenues of communication for faculty
- Promoted the use of technology in the curriculum of the University
- Worked with key academic personnel to develop and support the use of information technology
- Examined educational programs and recommended meaningful uses of technology
- Coordinated the use and delivery of some technology services

*Previous work experience available upon request.*

**TEACHING**

Human Development over the Lifespan (EDPR 7117/8117) - traditional & online - University of Memphis

Adolescent Psychology Applied to Education (EDPR 7112/8112) - University of Memphis

Child Psychology Applied to Education (EDPR 7111/8111) - traditional & online - University of Memphis

Early Childhood Development for the Beginning Teacher (EDPR 4301) - University of Memphis

Development Across the Lifespan (EDPR 2111) - traditional & online - University of Memphis

Research in Education (Educational Foundations 710) - University of Tennessee at Martin

**PUBLICATIONS**

Murrell, V.S. (2014). The failure of medical education to develop moral reasoning in medical students. *International Journal of Medical Education*, 5. 219-225.

Meyer, K.A. & Murrell, V.S. (2014). A national survey of faculty development evaluation outcome measures and procedures. *Online Learning*, 18, 3.

Meyer, K.A., & Murrell, V.S. (2014). A national study of theories and their importance for faculty development for online teaching. *Online Journal of Distance Learning Administration*, 17, 2.

Meyer, K.A., & Murrell, V.S. (2014). A national study of training content and activities for faculty development for online teaching. *Journal of Asynchronous Learning Networks*, 18, 1.

Murrell, V.S. (2014). Gender roles. In Winsor, D.L., Murrell, V.S., & Magun-Jackson, S. (Eds) (2014). *Lifespan development: An educational psychology perspective*. NY: Pearson.

Winsor, D.L., Murrell, V.S., & Magun-Jackson, S. (Eds.) (2014). *Lifespan development: An educational psychology perspective*. NY: Pearson

Murrell, V.S., Russell, C.K., Hartig, M., & Care, D. (2007) "Theories and concepts to guide distance education using student-centered approaches." In Young, L.E., and Paterson, B. (Eds.) *Teaching Nursing: Developing a student-centered learning environment*. NY: Lippincott

Care, W.D., Russell, C.K., Hartig, M.T., Murrell, V.S., & Gregory, D.M. (2007). Challenges, issues, and barriers to student/learner centered learning in nursing by distance education. In L.E. Young & B. Paterson, *Teaching nursing: Developing a student-centered learning environment*. Lippincott.

Russell, C.K., Murrell, V.S., Hartig, M.T., Care, W.D., & the College of Nursing writing group. (2007). Models and strategies for teaching by distance education using learner-centered approaches. In L.E. Young & B. Paterson, *Teaching nursing: Developing a student-centered learning environment*. Lippincott.

Murrell, V., and Steitz, J. (2003) "CyberEthics." *The International Journal of Learning*. Melbourne: Common Ground Publishing

Murrell, V. "C'mon... Everybody's Doin' It and Other Reasons Not to Utilize Technology" Proceedings of the Syllabus99 Conference, Santa Clara, California, July 1999

Murrell, P. & Murrell, V.S. "Experiential Learning: Implications for Technology in Teaching." Proceedings of the International Conference on Improving University Teaching, Rio de Janeiro, Brazil, 1997. College Park: The University of Maryland University College.

**PRESENTATIONS**

Murrell, V.S. Toxic Stress and Its Effect on Behavior and Learning. October 2015, at the Mid-South Literacy Summit, Memphis, Tennessee.

Meyer, K.A., & Murrell, V.S. *A National Survey of Faculty Development Evaluation Outcome Measures and Procedures*. November 2013 at the Sloan-C Annual International Conference 2013. Lake Buena Vista, FL

Murrell, V.S., and Gikas, J. *Creating and Maintaining Quality in Online Programs*, July 12, 2011, for the Sloan-C Fourth Annual International Symposium on Emerging Technologies for Online Learning, San Jose, CA

Murrell, V.S., and Gikas, J. *Emerging Technologies in a Web 2.0 World*, November 11, 2010, for the Tennessee Alliance for Continuing Higher Education Annual Conference, Franklin, TN

Gikas, J., and Murrell, V.S. *Boot Camps for Faculty*, September 23, 2010, for the Arkansas Distance Learning Association Conference, Hot Springs, AR

Murrell, V.S., and Hermann, J. *Strategic Planning: Obtaining Objectives*, March 27, 2007, for the Board of Directors of the Tunica Literacy Council, Tunica, MS

Murrell, V.S., and Hermann, J. *Strategic Planning*, March 28, 2006, for the Board of Directors of the Tunica Literacy Council, Tunica, MS

Murrell, V.S., and Hermann, J. *Strategic Planning*, February 2006, for the College of Medicine at the University of Tennessee Health Science Center, Memphis, TN

Russell, C.K., Jacob, S., Murrell, V., Gilbert, S. *The Perfect Storm: Faculty Development for Hybrid and Online Large Enrollment Courses*, July 26, 2005, at the Annual Merlot International Conference, Nashville, TN

Russell, C.K., Peppler, R., Hak, L., Connelly, S., Murrell, V., Clayton, S., & the Interprofessional Task Force. *Forward into Uncharted Territory: Designing An Engaging Interprofessional Health Practice Course*. July 2005 at the 5<sup>th</sup> Annual MERLOT International Conference, Nashville, TN.

Russell, C.K., & Murrell, V.S. July 2005. *Preceptor Development Workshop*. National Health Service Corps Tennessee Student/Resident Experiences and Rotations in Community Health (SEARCH) Program. Nashville, TN.

Russell, C.K., Murrell, V., Peppler, R., Interprofessional Task Force, Hak, L., Connelly, S. *Forward into Uncharted Territory: Designing An Engaging Interprofessional Health Practice Course* (Poster Session), July 26, 2005, at the Annual Merlot International Conference, Nashville, TN

Wall, H.P., Shreve, R.G., Murrell, V., Connor, D.P., Peppler, R., Strother, N. *Admissions Standards as Predictors of Success in Medical School*, April 8, 2005 at the Annual Meeting of the Southern Group on Educational Affairs, Winston-Salem, NC

Shreve, R.G., Connor, P.D., Murrell, V., Russ, S., Vick, C., Gates, D. *Using Existing Evaluation Data in a Shifting Educational Paradigm: Our Experience with Measuring the Effectiveness of Early Clinical Exposure During the First 2 Years of Medical Education*, November 2004 at the Generalists in Medical Education Conference, Boston, MA

Russell, C.K., Murrell, V.S., Vaughn, T.E., Brown, T.L., & Page, P. *Supporting Students and Facilitating Faculty's Academic Work through Students' Technology Orientation*. August 2004 at the Best Practices in e-Learning Online Conference. Calgary, Alberta, CA.

Russell, C.K., Murrell, V.S., Hermann, J.M. *A Model for Alignment of Business and IT Priorities*, June 2004 at the Educause Southeast Regional Conference, Atlanta, GA

Russell, C.K. and Murrell, V.S. *Supporting Students and Facilitating Faculty's Academic Work*, June 2004 at the Teaching in the Community Colleges Online Conference: University of Hawaii, Kapi'olani Community College, Online

Russell, C.K. & Murrell, V.S. *Supporting students and facilitating faculty's academic work*. April 2004 at the Teaching in the Community College's (TCC) 2004 Online Conference: Surfing the Broadband Wave: The Shape of Things to Come. Online conference.

Shreve, R.G., Friedland, G., Connor, P.D., Murrell, V., Russ, S., Peppler, R. *The Association Between Learning Styles and Prediction of Success in the First Two Years of Medical School*, November 2003 at the Generalists in Medical Education Conference, Washington, D.C

Murrell, V., and Steitz, J. *CyberEthics*. July 2003 at The Learning Conference 2003, London: Institute of Education, Online

Murrell, V., Wildman, T., Magliaro, S.G. *Identifying the Key Principles Is Not Enough: Dealing with the Barriers between Learning Research and Instructional Practice*, January 2003 at the National Learning Infrastructure Initiative Conference, New Orleans.

Russell, C.K., Stegbauer, C.C., & Murrell, V.S. *From Dogmatic to Dynamic: Using Technology in Teaching*, November 2000 at the Tennessee Nurses Association Annual Conference, Franklin, TN.

Russell, C.K., Murrell, V.S., & Stegbauer, C.C. *From Dogmatic to Dynamic: Using Technology in Teaching*, April 2000 at the 26<sup>th</sup> Annual Meeting of the National Organization for Nurse Practitioner Faculties (NONPF), Washington, DC.

Murrell, V.S. (invited) *C'mon... Everybody's Doin' It and Other Reasons Not to Utilize Technology*, Syllabus Regional Conference, Dallas, April 1999.

Murrell V.S. *Flattening the Learning Curve: Teaching and Learning with Technology*, March 1998 at the EDP98 Symposium, Fall Creek Falls, Tennessee.

Burr-McNeil, B., Powell, A., Murrell V.S. *Hooking Faculty on Instructional Technology*, March 1998 at the EDP98 Symposium. Fall Creek Falls, Tennessee

## PROFESSIONAL

Consultant, Memphis Theological Seminary, Memphis, TN (2016)

Editorial Review Board (Ad-hoc), *Online Learning/Journal of Asynchronous Learning Networks* (2012-present)

Editorial Review Board (Ad-hoc), *International Journal of Medical Education* (2014-present)

Search Committee, Assistant Professor in Education Psychology (2005–06, 2006–07, 2012-13, 2013-14)

Dissertation Committees (various) (2006-present)

Invited Speaker, University of Oregon (2011)

Teaching and Learning Advisory Committee, University of Memphis (2011-2012)

Educause ELI 2010 Blended Learning Focus Session Advisory Group (2010)

Search Committee, Assistant Professor in Instruction and Curriculum Leadership (2010)

Executive Committee, The Confucius Institute at the University of Memphis (2008–2010)

Outstanding Graduate Student, Educational Psychology and Research, The University of Memphis (2005–06)

Co-Chair, Information Technology Subcommittee for Liaison Committee for Medical Education Accreditation (2005–06)

Advisory Board Member, Educational Technology Collaborative of the University of Tennessee (2004–2006)

Invited Member, National Learning Infrastructure Initiative's Teaching and Learning Virtual Community of Practice (2003–2005)

Member, Information Technology Committee of the University of Tennessee Health Science Center (1999–2006)

Co-Chair, IT Subcommittee on Instructional Technology Strategic Planning (2003–04)

Editorial Board of *Compute-Ed*, a refereed electronic journal (1999–2002)

Focus Group, Educom Conference Planning Meetings (1998)

Instructional Consultant, Memphis Theological Seminary (1996–97)

Software Consultant, St. Agnes Academy, Memphis, Tennessee (1990–1996)

## GRANTS

Yam, D., Benneyworth, B., Murrell, V.S. Increasing the Convenience and Availability of Online Education Resources for Mobile Technology Users. Funded by Project SET (Sharing Educational Technology), 2004.

Benneyworth, B., Yam, D., Murrell, V.S. COMMUTE: Consortium of Multi-Media for the University of Tennessee. Funded by Project SET (Sharing Educational Technology), 2004.

Vaughn, T.E., Brown, T.L., Murrell, V.S., & Lee, L. (principal investigators) – Russell, C.K. (consultant). UTVOLS – University of Tennessee Virtual Orientation Learning System. Funded by Project SET, of the Educational Technology Collaborative, for \$3,000. 2001–2002.

Chalmers, K., Russell, C.K., Askin, D., Deleon-Demare, K., Murrell, V.S., & Thompson, C.L. (Principal Investigators). Development of Learning Modules for the Virtual Primary Care Clinic. \$10,000 from the Program Development Fund of the University of Manitoba for the development of 2 suites of rooms in the Virtual Primary Care Clinic. 2000–2001

## SERVICE

Literacy Mid-South: Board member, executive committee member (chair-elect, 2018), volunteer tutor, tutor trainer (2012-present)

LeBonheur Children's Hospital Volunteer (2016-present)

Elmwood Cemetery Volunteer (2014-present)

Community Foundation of Greater Memphis Give 365 Grant reviewer (2013)