



THE UNIVERSITY OF
TENNESSEE
HEALTH SCIENCE CENTER™

Effective and Engaging Presentations

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- **Public Speaking Instructor**
 - **Introduction to Oral Communication**
 - **Critical Thinking and Speaking**
 - **Argumentation and Public Policy**

What do you want to get out of today's webinar?

Seinfeld on Public Speaking



Objectives

- **Identify elements of effective presentations and lectures**
- **Introduce the interactive lecture format**
- **Discuss engaging presentation practices**

Presentations: Effective Practices

Top Takeaways

- **Know Your Audience**
 - Who are they?
 - Why should they care?
- **Establish Credibility**
 - Competence
 - Trustworthiness
 - Dynamism

First Component of Effective Presentations

Preparation

- **Audience analysis**
- **Demonstrating trustworthiness and competence**
- **Outlining**
 - **Tell them what you're going to tell them**
 - **Tell them**
 - **Tell them what you told them**

Second Component of Effective Presentations

Delivery

- **Timing**
- **Eye Contact**
- **Body Language**
- **Match Audience Expectations**

Lecturing Effective Practices

Benefits of the lecture format?

Drawbacks of the lecture format?

Effective Lectures

- Outcomes Focused
- Audience Centered
- Connect to prior learning, summarize, and signpost
- Frequent Checks for Understanding
- Intersperse prepared questions throughout lecture
- Pause
 - Important points
 - After asking questions

Effective Practices – Interactive Lecture

- Quick Thinks
- Active Learning

Quick Thinks

- **Break lecture into 10-minute segments**
- **Pose a question or issue to students**
- **Think-Pair-Share**
 - **Select the best response**
 - **Compare or contrast**
 - **Support a statement**
 - **Paraphrase the idea**

Active Learning

- **Students must acquire knowledge individually**
- **Present engaging problems – Real life situations – Varied problem types**
- **Groups of 2, 3, or 4 for active learning portion**
 - **Discuss/Debate in groups**
 - **Short answer**
 - **Short test**
 - **Defend and vote on solutions in front of class**
- **Instructor feedback**
 - **Short – a few minutes**
 - **Well prepared**
 - **Use of media or extension of topic is helpful**

Questions?



Effective Use of Visual Aids (PowerPoint)

Quite Possibly The World's Worst PowerPoint Presentation Ever

*A Demonstration of What
NOT to do When
Presenting PowerPoint
Slide Shows*

Chilean Exports

- Fresh fruit leads Chile's export mix - Chile emerges as major supplier of fresh fruit to world market due to ample natural resources, consumer demand for fresh fruit during winter season in U.S. and Europe, and incentives in agricultural policies of Chilean government, encouraging trend toward diversification of exports and development of nontraditional crops - U.S. Dept. of Agriculture, Economic Research Service Report
- Chile is among the developing economies taking advantage of these trends, pursuing a free market economy. This has allowed for diversification through the expansion of fruit production for export, especially to the U.S. and Western Europe. Chile has successfully diversified its agricultural sector to the extent that it is now a major fruit exporting nation. Many countries view Chile's diversification of agriculture as a model to be followed.
- Meanwhile, the U.S. remains the largest single market for Chile's fruit exports. However, increasing demand from the EC and Central and East European countries combined may eventually surpass exports to the U.S., spurring further growth in Chile's exports.
- If you've read this far, your eyes probably hurt and you've been reading this tedious long-winded text instead of listening to me. I'm insulted- can't you see I'm doing a presentation up here? Look at me! Congratulations, however, on having such good eyesight.



Too Much Text

- **Emphasize the main points**
- **The “Six-by-Six” Rule**
- **Use pictures/short videos - PowerPoint is multimedia!**

Beginner Motorcycles



- My personal favorite: the Suzuki Savage
- Light weight (~380lbs)
- Adequate power (650cc engine)
- Low seat height fits most riders

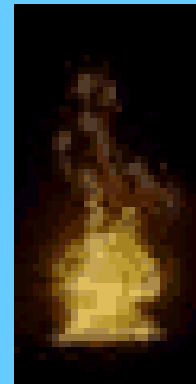
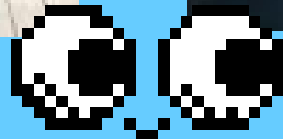
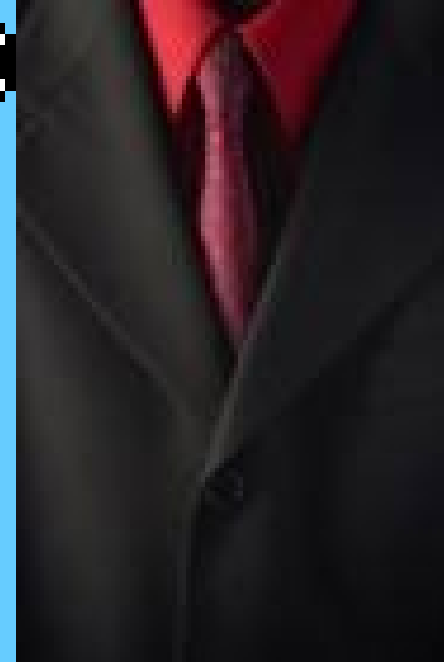
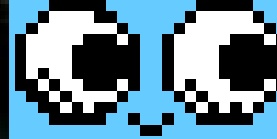
Poor Color Choices

- Dark text on light background is best
- Avoid color vision deficiency combinations:
 - Red and green
 - Blue and yellow

Buying a New Suit

Wow

Wow



Overwhelming Visuals

- Keep slides **SIMPLE!**
- 1 or 2 pictures per slide

Racquetball Fundamentals

- 2, 3, or 4 players.
- 1 player serves, other “returns.”
- Only serving player can score.
- Served ball must land past serving line and cannot hit back wall.
- Ball can only bounce once before striking front wall...but ball does not have to bounce.

Overwhelming Animations

- **Keep slides SIMPLE!**
- **Pick one animation style**

Top Tips

- **Talk to your audience – Not your slides**
- **Avoid slide rush – One slide per minute min.**
- **Use simple animations**
- **Leave time for questions and/or discussion**

**Share Your Effective
Practices**

**How can you integrate
lecture and presentation
effective practices?**

Final Questions?

<https://uthsc.edu/tlc/>

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Cultural Responsiveness & Inclusivity in Healthcare Education

Students in training to become healthcare professionals have a diverse set of learning needs and a range of cultural experiences and identities likely to impact their learning processes and to shape t...

Date: Friday, February 19, 2021
Time (Central/Memphis): 12:00pm - 1:00pm
Location:
Audience:  [Faculty](#)
Categories:  [TLC Webinar Series](#)

[Register!](#) - 84 seats left

