University of Tennessee Health Science Center
Strategic Map: 2014-2018

Position UTHSC as a National Leader in Targeted Areas of Excellence Across Missions, Campuses and Colleges

A
Educate Outstanding Graduates Who Meet the Needs of the State
- Expand and Strengthen Interdisciplinary Training
- Adapt to Evolving Educational Models and Support Innovation
- Incorporate Effective Technology Use in Learning and Practice
- Provide Training and Development to Increase Workforce Readiness
- Offer Graduate Training Programs in Areas of Mission Excellence
- Recruit Needed Faculty and Increase Faculty Development and Support

B
Grow the Research Portfolio Focusing on Targeted Areas
- Develop Program to Link Clinical and Basic Science Researchers
- Provide Necessary Facilities, Infrastructure and Core Support
- Foster Collaboration Across Colleges and Campuses
- Implement Strategies to Achieve Consistent Accountability
- Develop and Implement Research Mentorship Across All Levels
- Implement Effective Technology Use in Learning and Practice

C
Create Areas of Clinical Prominence While Expanding Care and Outreach
- Develop Additional Centers of Excellence
- Establish a Culture of Best Practices and Accountability
- Strengthen Program Quality Using Metrics
- Implement Strategies to Achieve Consistent Accountability
- Implement Continuous and Seamless Data Sharing
- Optimize Productivity/Deployment of Faculty, Staff and Students

D
Increase Visibility and Recognition of UTHSC Contribution
- Implement Expanded Marketing/Branding Strategy for UTHSC
- Increase Awareness of UTHSC Community Contributions
- Align Messaging of and Enlist Advocacy by Partners/Alumni
- Strengthen Legislative Visibility
- Implement Strategies to Demonstrate Health Impact
- Leverage Existing Partnerships to Build New Ones

E
Align System-wide Resources with Areas of Excellence
- Address Prioritized Needs/Deficits Requiring Additional Resources
- Increase Program Collaboration Across the UT System
- Allocate Space Based on Need Across UTHSC
- Re-engineer Clinical and Core Services to Increase Effectiveness & Efficiency
- Optimize Productivity/Deployment of Faculty, Staff and Students
- Strengthen Lifelong Partnership with Students, Donors and Alumni

F
Expand and Strengthen Key Partnerships
- Prioritize Existing and Potential Partnerships
- Define/Align Benefits and Expectations of Key Partnerships
- Strengthen Customized Approach to Managing Key Partnerships
- Coordinate and Nurture Partnerships Across UTHSC

G
Increase Strategic Integration Across UTHSC

H
Strengthen Organizational Effectiveness and Adaptability
Position UTHSC as a National Leader in Targeted Areas of Excellence Across Missions, Campuses and Colleges

Educate Outstanding Graduates Who Meet the Needs of the State
- Expand and Strengthen Interdisciplinary Training
- Adapt to Evolving Educational Models and Support Innovation
- Incorporate Effective Technology Use in Learning and Practice
- Provide Training and Development to Increase Workforce Readiness
- Offer Graduate Training Programs in Areas of Mission Excellence
- Recruit Needed Faculty and Increase Faculty Development, Support and Mentorship

Grow the Research Portfolio Focusing on Targeted Areas
- Develop Program to Link Clinical and Basic Science Researchers
- Provide Necessary Facilities, Infrastructure and Core Support
- Foster Collaboration Across Colleges and Campuses
- Develop and Implement Research Mentorship
- Develop Targeted Areas of Centers of Excellence
- Strengthener Program Quality Using Performance Metrics

Create Areas of Clinical Prominence While Expanding Outreach
- Develop Targeted Areas of Centers of Excellence
- Establish a Culture of Best Practices
- Strengthen Program Quality Using Performance Metrics
- Implement Continuous and Seamless Data Sharing

Increase Visibility and Recognition of UTHSC Contribution
- Implement Expanded Marketing/Branding Strategy for UTHSC
- Increase Awareness of UTHSC Community Contributions
- Align Messaging of and Enlist Advocacy by Partners/Alumni
- Develop and Implement Community-Based and Statewide Clinical and Outreach Programs

Align System-wide Resources with Areas of Excellence
- Address Prioritized Needs/Deficits Requiring Additional Resources
- Increase Program Collaboration Across the UT System
- Allocate Space Based on Need Across UTHSC
- Re-engineer Clinical and Core Services to Increase Effectiveness & Efficiency

Expand and Strengthen Key Partnerships
- Prioritize Existing and Potential Partnerships
- Define/Align Benefits and Expectations of Key Partnerships
- Strengthen Customized Approach to Managing Key Partnerships
- Coordinate and Nurture Partnerships Across UTHSC
- Leverage Existing Partnerships to Build New Ones
- Strengthen Lifelong Partnership with Students, Donors and Alumni

Increase Strategic Integration Across UTHSC

Strengthen Organizational Effectiveness and Adaptability Through a Focus on a Culture of Improvement Across the Institution Including Staff, Faculty and Administration
University of Tennessee Health Science Center
Strategic Map: 2014-2018

Position UTHSC as a National Leader in Targeted Areas of Excellence Across Missions, Campuses and Colleges

A. Educate Outstanding Graduates Who Meet the Needs of the State and Its Communities
   1. Expand and Strengthen Interprofessional Training
   2. Adapt to Evolving Educational Models and Support Innovation
   3. Incorporate Effective Technology Use in Learning and Practice
   4. Provide Training and Development to Increase Graduate Readiness Across Missions
   5. Offer Graduate Training Programs in Areas of Mission Excellence
   6. Recruit Needed Faculty and Staff and Support Retention through Increased Faculty and Staff Development, Support and Mentorship
   7. Continue to Increase the Diversity of Faculty, Staff, Students and Administration

B. Grow the Research Portfolio Focusing on Targeted Areas
   1. Provide Necessary Facilities, Infrastructure and Core Support for Research and Scholarship
   2. Develop Program to Link Clinical and Basic Science Researchers
   3. Foster Collaboration Across Colleges and Campuses
   4. Develop and Implement Research Mentorship
   5. Implement Continuous and Seamless Data Sharing

C. Create Areas of Clinical Prominence While Expanding Outreach
   1. Develop Targeted Areas of Centers of Excellence
   2. Establish a Culture of Best Practices
   3. Strengthen Program Quality Using Performance Metrics
   4. Develop and Implement Community-Based and Statewide Clinical and Outreach Programs
   5. Implement Strategies to Demonstrate Health Impact

D. Increase Visibility and Recognition of UTHSC Contribution
   1. Implement Expanded Marketing/Branding Strategy for UTHSC
   2. Increase Awareness of UTHSC Community Contributions
   3. Align Messaging of and Enlist Advocacy by Partners/Alumni
   4. Strengthen Legislative Interaction
   5. Expand Awareness of UTHSC as a Statewide Enterprise

E. Align UTHSC Resources with Areas of Excellence
   1. Address Prioritized Needs/Deficits Requiring Additional Resources
   2. Increase Program Collaboration Across the UT System
   3. Allocate Space Based on Need Across UTHSC
   4. Re-engineer Clinical and Core Services to Increase Effectiveness & Efficiency
   5. Optimize Productivity and Alignment of Faculty, Staff, Students and Administration
   6. Continue to Strengthen the Development Function
   7. Develop Succession Plans at all Levels of Leadership

F. Expand and Strengthen Key Community and Other Partnerships
   1. Prioritize Existing and Potential Partnerships
   2. Define/Align Benefits and Expectations of Key Partnerships
   3. Strengthen Customized Approach to Managing Key Partnerships
   4. Coordinate and Nurture Partnerships Across UTHSC
   5. Leverage Existing Partnerships to Build New Ones
   6. Strengthen Lifelong Partnership with Students, Donors and Alumni

G. Increase Strategic Integration Across UTHSC

H. Strengthen Organizational Effectiveness and Adaptability Through a Focus on a Culture of Improvement Across the Institution Including Staff, Faculty and Administration