Strategic Plan: Process

2013-2014
Town Hall Communication Vehicle

- Research Core Mission October 2012
- Campus Master Plan December 2012
- Education Core Mission April 2013
- Clinical Core Mission September 2013
Track Record

- Education Mission
- Clinical Mission
- Campus Master Plan
- Research Mission
Education Track Record

- Overwhelmingly the leading educator of Tennessee’s Health Care Work Force
  - Doctoral Level
  - Masters Level
  - Growing Masters, Doctoral, And Advanced Specialty Training
Campus Master Plan Track
Record

Research

Education
Clinical Track Record

- More than Doubled our Clinical Enterprise
  - Financially Mobile. Independent
  - Generated Financial Resources

- Le Bonheur: Nations Best Children’s Hospital

- Methodist University and UT Medical Center now on Nations Best Hospital List

- Teaching Hospitals Best in Region US News
Research

Started the Path

✓ New Facilities
  • Four new Research Buildings
    • RBL
    • Cancer Building
    • Translational Science Building
    • Pharmacy Building
    • Nash Renovation

✓ New Support
  • Tripled Bridge Funding
  • New Grant Fund
  • Research Bonus Plan
  • Core Labs
Strategic Effectiveness

An organization’s ability to set the right goals and consistently achieve them.
BROAD BASED INVOLVEMENT

- Deans and College Faculty Representatives
- Vice Chancellors and Senate Officers
- Student Leadership*
- Staff Leadership*
Overview of the Strategic Planning Process

PHASE 1
Secure Stakeholder Input

May - July 2013
Overview of the Strategic Planning Process

PHASE 1
Secure Stakeholder Input

Summary of Input Process
- 21 interviews
- 16 focus groups (Faculty, Staff, Students)
- Conducted in Memphis, Knoxville, and Chattanooga
- Online survey with 350 responses
- Content Mission Plans

May - July 2013
Overview of the Strategic Planning Process

PHASE 1
Secure Stakeholder Input
May - July 2013

PHASE 2
Develop Draft Strategic Map/Plan
August 2013
Overview of the Strategic Planning Process

PHASE 1
Secure Stakeholder Input
May – July 2013

PHASE 2
Develop Draft Strategic Map/Plan
August 2013

PHASE 3
Communicate Draft Map/Plan and Secure Feedback
October – November 2014
Overview of the Strategic Planning Process

PHASE 1
Secure Stakeholder Input
May - July 2013

PHASE 2
Develop Draft Strategic Map/Plan
August 2013

PHASE 3
Communicate Draft Map/Plan and Secure Feedback
October - November 2014

Feedback Process
- 9 focus groups Faculty, Staff, Students
- Conducted in Memphis, Knoxville & Chattanooga
- Online survey available after this session
- Town Hall Meeting

The University of Tennessee Health Science Center
Overview of the Strategic Planning Process

PHASE 1
Secure Stakeholder Input
May - July 2013

PHASE 2
Develop Draft Strategic Map/Plan
August 2013

PHASE 3
Communicate Draft Map/Plan and Secure Feedback
October - November 2014

PHASE 4
Input From Faculty Staff Students
November 2013 - January 2014
Input

- Faculty Senate Executive Committee X 2
- SGAEC
- Staff Forums
- Consolidation Meetings- Modifications to plan proposed by stakeholder groups
Overview of the Strategic Planning Process

PHASE 1
Secure Stakeholder Input
May - July 2013

PHASE 2
Develop Draft Strategic Map/Plan
August 2013

PHASE 3
Communicate Draft Map/Plan and Secure Feedback
October - November 2014

PHASE 4
Input from Faculty Students Staff
November 2013 - January 2014

PHASE 5
Finalize the Map/Plan and Begin to Implement It
January 2014
Strategic Plan

- Accepted by Strategic Plan Committee with:
  - Faculty Modifications
  - Staff Modifications
  - and Student Modifications