

Leadership Council Meeting

October 15, 2024
9:00 am

Attendees:

Brigitte Grant, Chandra Alston, Charleen McNeill, Charlie Snyder, Cindy Russell, Donald Thomason, Jessica Snowden, John Cox, Ken Tilashalski, Nicholas Verne, Paul Wesolowski, Peter Buckley, Raaj Kurapati, Reginald Frye, Steve Alway

Absent:

Wendy Likes,

Dr. Buckley called the meeting to order 9:00 am central.

Chancellor (Dr. Buckley):

- **Recruitment** – Vice Chancellor of Strategic Communication and Marketing search will take place soon with Brigitte Grant chairing and Maureen O' Connor from Le Bonheur co-chairing. Grant from VCU will be consulting and visiting campus on November 4th. **Raaj**: Medicine Dean search has a healthy pool of prospects, next week we will have our next check in, and another search committee meeting the first week of November. After that we will select 3 or 5 candidates for a campus visit in January. We will provide the dates in advance to ensure leadership is involved during those meetings.
- **Legislative priorities** – We are in search of a funding formula model to put in place. The proposal was submitted to THEC last week and everything seems to be progressing in the right direction.
- **Engagement** – Family campaign has 765 donors with a goal of 700 donors averaging a 2.5% increase from last year. The percentage of giving by departments: College of General Health Sciences, Access and Compliance, Human Resources, and Advancement (100%), Dentistry, and Health Profession (20%), Medicine (12%), Nursing (43%), Pharmacy (40%), Communication (90%), Campus police (55%), Academic Affairs (56%) totaling a 20% overall giving increase. Engagement is a broader topic than philanthropy of course as we strive together to create a UT Health Science Center family! This will be enabled by greater visibility and activities on campus that will aid towards better engagement.
- **Marketing & branding UT Health Science Center** – Strategically we are now focusing promoting the utilization of "UT Health Science Center" (in preference over UTHSC) for branding and greater recognition across all campuses and externally. While of course there are a few select situations, such as our domain name, where UTHSC will still be seen, we are being intentional in making all reference to the university with Health Science Center written fully.

Philanthropic (Brigitte Grant):

- Brigitte asked leadership the question: Where is the Health Science Center excelling?

- Ken – Orthodontist program is amazing
- Steven – Nationally ranking programs
- Charlie – Statewide diverse programs for students
- Paul – We have a licensed registered police force on campus
- Dr. Buckley – Statewide present is what distinguish us
- Raaj – Our contribution to Health Care workforce
- Nicholas – Research portfolio
- Chandra – Survey stated a rich culture and high return rate
- Jessica – Novel therapeutic in discovering and treatment options
- Cindy – CHIPS
- Nursing – Graduate and Undergraduate programs ranking nationally
- Reggie – High ranking PharmD program statewide present for clinical rotation and our research program
- John – Increasing research

Retreat overview and preparation (Cindy Russell and Brigitte Grant):

- **Brigitte** stated she is working with our facilitator Charlie who will be covering the philanthropic session the morning of the retreat. She will take the suggested topics to Charlie, and they will examine what was provided and use the retreat as a platform to discuss the high-level topics efficiently and productively. **Dr. Russell** stated leadership will have lunch together followed by Bernie Savarese and the consultant from Huron who will help facilitate the afternoon session. A meeting was held with the Deans and Dr. Russell discussing opportunities and data, they would like to share with leadership prior to the retreat to discuss.

Meeting Adjourn at 10:00 am central.