**Strategic Planning Report – 2015-2016**

**Unit: Clinical Affairs**

**Administrative Lead: David Stern, Vice Chancellor of Clinical Affairs**

|  |  |  |
| --- | --- | --- |
| **Strategic Priority** | **Initiative** | **Accomplishments** |
| Strategic Priority A:  Educate Outstanding Graduates Who Meet the Needs of the State & Its Communities |  |  |
| Strategic Priority B:  Grow the Research Portfolio Focusing on Targeted Areas |  |  |
| Strategic Priority C:  Create Areas of Clinical Prominence While Expanding Outreach | Reorganization and rebranding of UTMG into UCH  Increased faculty participation in all practice plans: UCH, ULPS,UTMP and UTROP  Expand all clinical partnerships | * Launch of“ New “Choosing Excellence” campaign to enhance business practice and customer satisfaction with UCH * New management team headed by Drew Botscher at UCH   Increased faculty participation in all practice plans: UCH, ULPS,UTMP and UTROP |
| Strategic Priority D:  Increase Visibility & Recognition of UTHSC Contribution | Continuing and evolving association with Methodist Hospital | * Branding of Methodist UT Hospital * New signage throughout medical center and Methodist |
| Strategic Priority E:  Align UTHSC Resources with Areas of Excellence |  |  |
| Strategic Priority F:  Expand & Strengthen Key Community & Other Partnerships |  |  |
| Cross Cutting Priority 6:  Recruit & Retain Faculty, Staff & Students Through Development, Support & Mentorship |  |  |
| Cross Cutting Priority 7:  Continue to Increase Diversity |  |  |
| Cross Cutting Priority G:  Increase Strategic Integration Across UTHSC |  |  |
| Cross Cutting Priority H:  Strengthen Organizational Effectiveness & Adaptability Through a Focus on a Culture of Excellence Across the Institution Including Staff, Faculty & Administration |  |  |