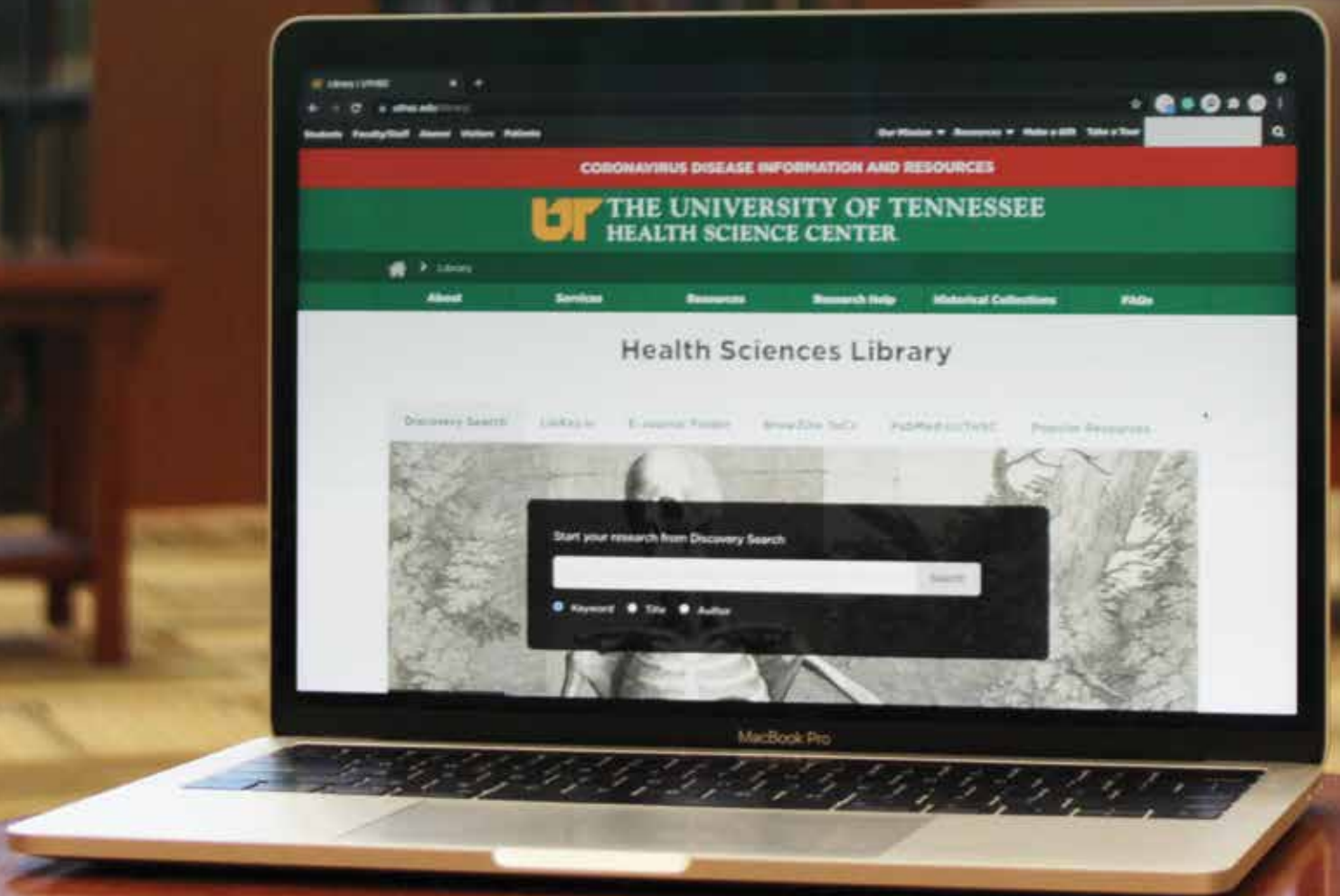


UT HSC HEALTH SCIENCES LIBRARY

ANNUAL REPORT

2020-2021



LETTER FROM THE DIRECTOR

The 2020-21 academic year will be long remembered for the COVID-19 pandemic and its accompanying masks and lockdowns. Classes and other university services had to transition to an online environment, and we all became very familiar with Zoom and working from home. It was an uncertain time for all of us as we struggled to stay safe from this deadly virus while also providing our necessary services to our community. I am proud to write that the Health Sciences Library met and exceeded all expectations for what must be our most challenging year on record.

The Library reopened its doors to students in June 2020. Unfortunately, we were only open for limited hours and had to limit the number of students in the Library by following COVID-19 safety protocols and guidelines. Still, students were very grateful to have a place to study. We were happy to see the students back too and the small return to normal. Although we had to limit our capacity, I was delighted that we never had to turn away a student who needed to use the Library. Our faculty and staff did a fabulous job staffing the library and information desk to keep us open to students.

Fortunately, the Library had long ago transitioned to online databases, journals, and books. These resources were available to the entire campus community throughout the pandemic. We were also able to add a few new anatomy resources to enrich and further support the student experience at UTHSC, with the chancellor generously providing us the additional funding. As a result, our librarians were able to continue their research consultations, literature searches, and many other services enjoyed by our faculty and students. In fact, we discovered notable increases in the number of systematic review requests, reference questions, literature search requests, and library workshop attendance. In addition, we had nearly one million library website views and terrific usage of our online resources.

Our historical collections and archives had a fantastic year, with many new historical materials added to the collection. The historical collections and archives help us preserve our university's rich history and the many accomplishments of our faculty, staff, and students. In addition, our historical collections and archives represent the institutional memory of our university and contribute significantly to campus development efforts and alumni relations. Of particular note is the continued development and growth of our Digital Commons, the UTHSC institutional repository managed by our Library. It provides an exciting new avenue for disseminating UTHSC scholarship and research to a global audience.

Our librarians have continued their excellent work in the national, regional, and local Library professional organizations. They chaired and participated in numerous committees and panels. They also contributed many presentations, posters, and publications to the profession. It was an excellent year for our librarians and staff!

In closing, I am forever grateful for the efforts of the terrific library faculty and staff at the UTHSC Health Sciences Library. This past year so much was asked of them, and they exceeded all expectations in their dedication, hard work, and willingness to adapt to such difficult circumstances. I must also thank our outstanding administration at UTHSC for their unceasing support and encouragement of the Library and our many friends and supporters throughout the UTHSC community. We could not do it all without you, and it has been our pleasure to work with you this past year. We look forward to the new academic year to continue building upon our success and contributing to the university's mission.

Sincerely,

Dr. Rick Fought



2020-2021 YEAR IN REVIEW

2,980

INTERLIBRARY LOAN
REQUESTS MADE

ILL KUDOS

“Oh, wow! I really thought I would have to wait until Monday or Tuesday to get this article. This was literally the last article I needed in order to resubmit my manuscript for final approval, so I’m very pleased I will be able to get that done today.

Thanks very much! You guys are GREAT!”

-Sheila Criswell

“Thank you so much for sending me this article! I have been looking for the information in this article since yesterday afternoon! I greatly appreciate all of your time and effort!”

-Akosua Sintim-Damoa

608

LITERATURE SEARCHES
COMPLETED

104,976

UTHSC RESEARCH WORKS
DOWNLOADED

406

REFERENCE
QUESTIONS
ANSWERED
BY SKILLED
LIBRARIANS

3,810

PEOPLE ASSISTED

11 SYSTEMATIC
REVIEWS



989,148 WEBSITE VIEWS



87

SERVICE
ACTIVITIES

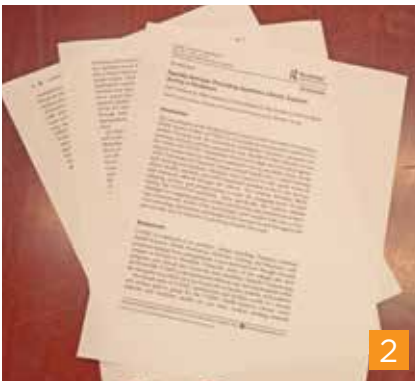


The Digital Measures Team, comprised of Librarian Jess Newman, Dr. Cindy Russell, Dr. Kristi Forman, Dr. Judith Nyabando, Megg Doolin & Lisa Zeigler, received the Exceptional Meritorious Award at the last faculty senate meeting of the year!

330 WORKSHOP ATTENDEES



The Library's year started strong with several major projects coming to completion and an entire collection's worth of items being added to the Health Sciences Historical Collection! As students returned to campus, we also said "hello" to new faculty profiles, learning module, and faculty accomplishments.



2



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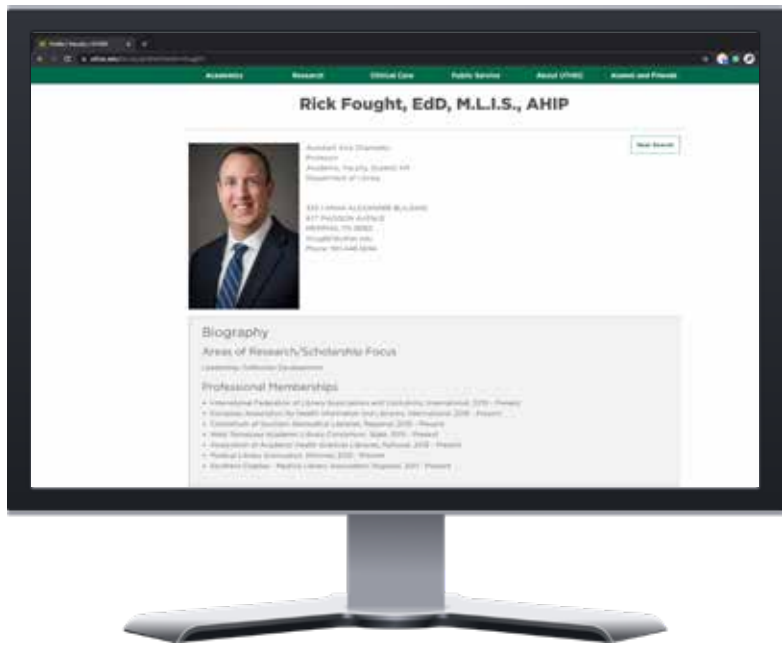
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1. ADVANCED SEARCHING Kay Strahan and Hilary Jasmin started the Advanced Searching Instructor-Led Courses Series (sponsored by MLA) to enhance their literature searching skills as expert searchers. This three-part course consisted of six classes that focused on advanced searching for systematic and exhaustive searches.

2. RAPIDLY REMOTE Leah Cordova coordinated a team effort to submit an article to the Journal of Hospital Librarianship. The article titled *Rapidly Remote: Providing Seamless Library Support During a Pandemic*, was coauthored by fellow UTHSC Librarians Hilary Jasmin, Tamara Nelson, Kay Strahan, and Lin Wu.

3. EBH FOR ALL The Library's new Evidence-Based Healthcare Learning Module is now available to the campus. This short learning module will introduce students to the concept of evidence-based practice (EBP). The module can be viewed at libguides.uthsc.edu/ebh/module.

4. SEE YOU LATER, CHRIS This quarter the Library said goodbye to our student worker, Chris Parsons, as he completes the final stage of his education and embarks on his career as a Physical Therapist. We will miss him but know he will do great in all of his future endeavors!



Faculty across the university got new and improved faculty profiles thanks in part to the hard work of Jess Newman, the Digital Measures team, Information Technology Services, and Communications and Marketing.



Jess Newman created a new research guide and debuted a new workshop on Research Impact Metrics. It's been viewed 1005 times since it went live!

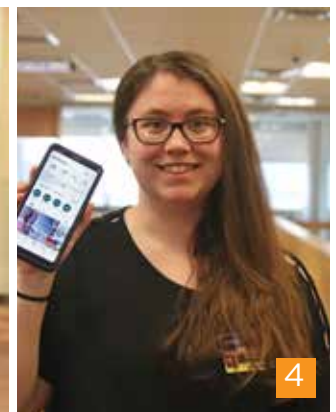
1. SYSTEMATICALLY REVIEWED A systematic review co-authored the Library's Tamara Nelson accepted for publication in October in 2020. The review, titled *Sialendoscopy and Sjogren's Disease: A Systematic Review* went on to be published in *The Laryngoscope* vol. 131(7), pg. 1474-1481.

2. SHOWING OUT AT SC/MLA UTHSC Librarians were in full force at the Southern Chapter of the Medical Library Association (SC/MLA) 2020 Virtual Annual Meeting, which was held November 16 -20. Hilary Jasmin presented a paper at the meeting, "Rotating from Home: Implementation of a Systematic Searching Crash Course for Pharmacy Rotation Students."

3. LIBRARY ANNIVERSARIES Several members of the UTHSC Health Sciences Library celebrated milestone work anniversaries. The following were honored at the annual UTHSC Employee Service Recognition Program on November 18: Paul Gahn - 10 years, Wanda Booker-Wade - 15 years, Lin Wu - 15 years, Carolyn Polk - 20 years, Alicia Brookins - 25 years, Delores Johnson - 30 years

4. SOCIAL PRO On December 2nd, Sarah Thompson, the Health Sciences Library Communications Coordinator, presented to the Memphis Area Library Council, a coalition of libraries in the city, about the merits and how-to's of social media.

5. MEET SKELDON The library made a new, small friend over the Holidays and his name is Skeldon! He started as an elf-on-the-shelf-like addition, but we think we'll keep him around.



As the calendar year came to a close, the Library had a lot to be thankful for. Several members of the library staff were recognized for their efforts and many more were celebrating achievements!



Q3

The Library's calendar year started strong with several major projects coming to completion and an entire collection worth of items being added to the Health Sciences Historical Collection! We even saw the arrival of the new member of the Library family, which made us feel all warm and fuzzy in these cold months!



2



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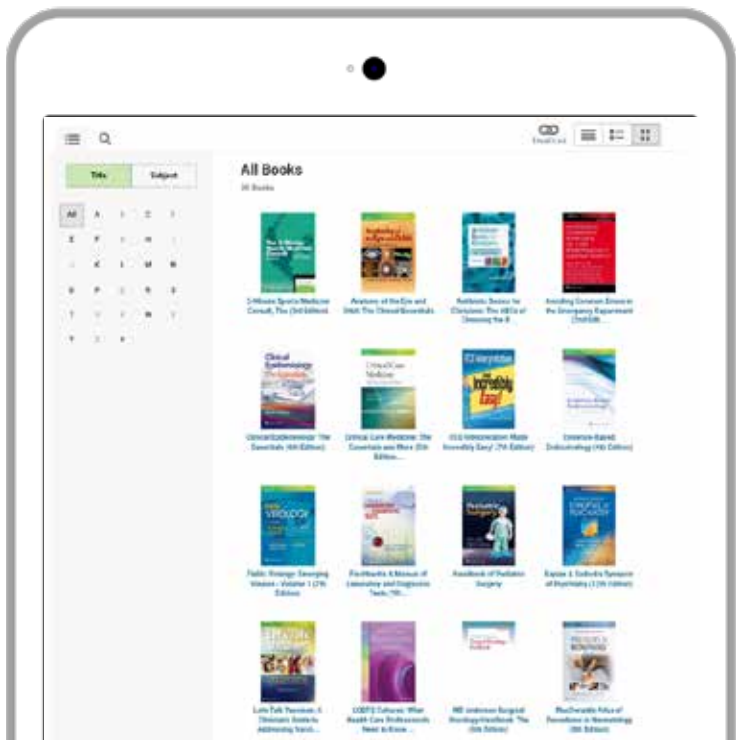
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1. TIME FOR YOUR CLOSE-UP The UTHSC Library has been busy over the last few months developing a variety of video content to better serve its patrons. Several videos have already been released in the EndNote How-to series with several more in the works. They also debuted a web series entitled "Ask a UTHSC Librarian" which answers the Library's FAQs.

2. NNLM COVID-19 HEALTH INFORMATION OUTREACH AWARD Leah Cordova was awarded the NNLM (Network of the National Library of Medicine) Covid 19 Health Information Outreach Award in collaboration with Kelsey Grabeel and Alex Quesenberry, librarians from Preston Medical Library in Knoxville.

3. LITTLEST LIBRARIAN The Library welcomed a new member of the Library family with the arrival of Diana Strahan!

4. THE WEATHER OUTSIDE WAS FRIGHTFUL Memphis saw a snowstorm unlike any it had seen in years in February. Several inches of snow fell, keeping librarians, students, faculty, and staff stuck at home for the better part of the week! That doesn't mean the library didn't get in on the fun!



The Library was able to add 29 new eBooks to its collection over the third quarter. Paul Gahn, Assisted Director for Electronic and Collection Services, did a great job obtaining these titles for our campus!



- 1. INFORMATION LITERACY MEDALLION** Led by Tamara Nelson, library faculty Kay Strahan, and Hilary Jasmin completed creating the Library's Information Literacy Medallion in the Teaching and Learning Center's Medallion Program. It consists of several topics, also called silver medallions. Three silver medallions were created and are available in Blackboard: Introduction to Information Literacy Framework, Evidence-Based Practice, and Tools for Enhancing Instruction and Research.
- 2. RTI FELLOW** Jess Newman, Research Data and Scholarly Communications Lead, was selected as a 2021 Research Training Institute (RTI) fellow. The Research Training Institute for Health Sciences Librarians (RTI) of the Medical Library Association is an online continuing education program for health sciences librarians that provides advanced research methods training and an intensive level of support for health sciences librarians, to design, conduct, and successfully disseminate a research project. Newman is one of 31 librarians that were selected to take part in this program. We're so proud of her!
- 3. THE NATIONAL STAGE** The UTHSC Library had a fantastic showing at MLA'21 vConference with eight presentations from nine librarians and staff members!
- 4. MEET JENESSA** Meet the Library's newest librarian. Jenessa McElfresh will serve as new Systematic Review Service Coordinator & Senior Research & Learning Services Librarian.
- 5. MEET KAITLYN** Welcome, Kaitlyn Ritacca! Kaitlyn will be the Library's Senior Reference Services Specialist!

Q4

As the year wound down, the UTHSC Library took the national stage at the MLA conference. We welcomed not one, but two new members to the Library family, saw the completion of a major project, and was able to add an entire collection of ebooks to our offerings!



The Library's Paul Gahn and Jennifer Langford collaborated with UTHSC faculty Drs. Brendan Tunstall and Shelley White-Means on an OIED Diversity and Inclusion Mini-Grant to update and expand the Library's MINDER (Minority and Diversity Educational Resources) collection. The Library's Health Sciences Historical Collections provided additional funding for MINDER ebooks with a historical perspective.

98

HISTORICAL
RESEARCH
REQUESTS

206

CUBIC FEET OF
HISTORICAL
MATERIAL
ACCESSIONED

HEALTH SCIENCES HISTORICAL COLLECTIONS

This was a record year for both historical research requests and donations and transfers of archival material. Research requests included everything from internal administrative requests for documents, photographs and data to assisting historical scholars and genealogists. Internal transfers to the archives included material from the Boling Center, the Department of Pathology and Communications and Marketing. Private archival donations from former faculty members and alumni include campus memorabilia, professional papers, and materials documenting the history of the health sciences in the Memphis area.



Thanks to the Simon R. Bruesch, MD Endowment Fund, the HSHC was able to acquire a first edition copy of William Hunter's *Anatomia uteri humani gravidi tabulis illustrata* (The anatomy of the human gravid uterus exhibited in figures). First published in 1774, this groundbreaking work is considered to be "one of the finest anatomical atlases to ever be produced." HSHC is pleased to add this work to the HSHC Rare Book Collection.



On August 18th the UTHSC Library's Health Sciences Historical Collections picked up a significant archival collection from the family of alumni Dr. James Moore (COM, 1953).

NEW ORAL HISTORY PROGRAM

The HSHC is pleased to announce that its Oral History Program was approved by the campus IRB. Two oral histories have already been recorded, with more on the way. The program aims to document our campus history through the recorded experiences of faculty, staff, and students.



The Health Sciences Historical Collection got a new look this year! In September 2020 the process of creating a new logo for the collection was completed.

DRAWING PARALLELS

Archivist and Special Collections Librarian, Jennifer Langford was interviewed in August 2020 by the Daily Memphian about the 1878 Memphis Yellow Fever epidemic and parallels with the Covid pandemic.

MEET DIGITAL COMMONS

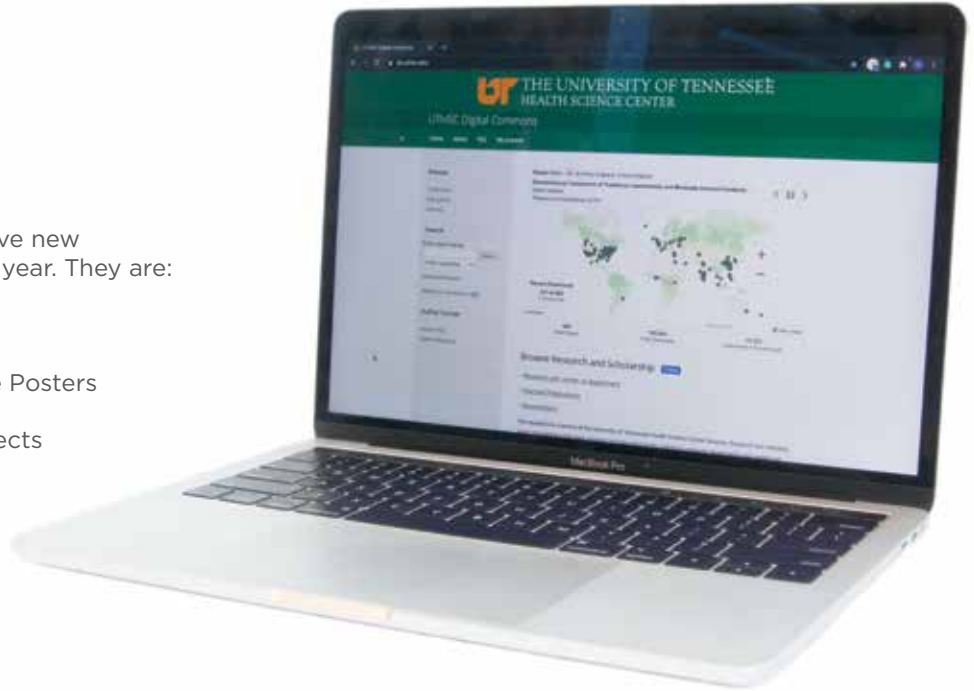
Digital Commons is the UTHSC Institutional Repository. Managed by the Library, it disseminates UTHSC scholarship and research to a global audience. The Institutional Repository also gained the ability for UTHSC users to login with their Netid instead of having to create a separate Digital Commons account.

CHECK IT OUT AT
[DC.UTHSC.EDU](https://dc.uthsc.edu)

ADDING COLLECTIONS

The Institutional Repository added five new collections from around campus this year. They are:

- CON DNP EBP Projects
- COHP MOT2 CAT Projects
- COHP OT Faculty Presentations
- SCMLA 2020 Annual Conference Posters and Presentations
- COM Longitudinal Scholar's Projects



104,976

**DOWNLOADS
DURING THE 2020-
2021 YEAR**

175

**COUNTRIES
ACCESSING
RESEARCH**

93

NEW WORKS ADDED

3921

INSTITUTIONS

Presentations

- **Cordova, L.** “A Flipped Classroom Approach: Transforming Library Instruction for Evidence-Based Occupational Therapy,” Annual Meeting of the Medical Library Association, May 2021, vConference (poster presentation).
- **Cordova, L.**, Quesenberry, A. C., and **Jasmin, H.M.**, “Envisioning Future Partnerships: Assessing the Health Information Needs of Public Libraries,” Annual Meeting of the Medical Library Association, August 2020, vConference.
- Grabeel, K., Quesenberry, A. C., and **Cordova, L.**, “The Future of Health Literacy in Focus Across the State,” Annual Meeting of the Medical Library Association, August 2020, vConference. (poster presentation).
- Cernasev, A., Hohmeier, K.C., Frederick, K., **Jasmin, H.**, Gatwood, J. A systematic literature review of patient perspectives of barriers and facilitators to access, adherence, stigma, and persistence to treatment for substance use disorder. *Expl Res Clin Soc Pharm.* 2021;2:100029. doi:10.1016/j.rcsop.2021.100029
- Cernasev A., Kodidela S., Veve M., Cory T., **Jasmin H.**, Kumar S. A narrative systematic literature review: a focus on qualitative studies on HIV and medication-assisted therapy in the United States. *Pharmacy.* 2021;9(1):67. doi: 10.3390/pharmacy9010067.
- **Fought, R. L.**, Primary author, Misawa, M., Secondary author, Medical Library Association Annual Conference, “Leader’s Ways of Knowing about Leadership,” Paper, Conference, Medical Library Association Annual Conference, Portland, OR, United States. (August 2020).
- **Fought, R. L.**, Snider, C. V., **Cordova, L.**, 86th World Library and Information Congress (WLIC), “Community Engaged Care: The development of a social determinants of health repository to enhance health sciences education and improve health outcomes,” Poster, Conference, 86th World Library and Information Congress (WLIC), International Federation of Library Associations, Dublin, Ireland. (August 2020)
- **Gahn, P. C.**, MLA 2021, “My Favorite Tool: Unsub.org,” Oral Presentation, Conference, MLA 2021, Medical Library Association, Online. (May 2021).
- **Jasmin, H. M.**, Southern Chapter of the Medical Library Association Annual Conference, “Rotating from Home: Implementation of a Systematic Searching Crash Course for Pharmacy Rotation Students,” Paper, Conference, Southern Chapter of the Medical Library Association Annual Conference, Virtual. (November 2020).
- **Jasmin, H. M.**, MLA vConference, “Critical Appraisal of Primary Literature Citations in a Drug Monograph Project for Third-Year Pharmacy Students,” Poster, Conference, MLA vConference, Medical Library Association, Virtual. (August 2020).
- **Jasmin, H. M.**, MLA vConference, “Exploring Feelings of Professional Fraudulence: Patterns, Trends, and Lived Experiences of Academic Health Science Librarians with Impostor Phenomenon,” Poster, MLA vConference, Medical Library Association, Virtual. (August 2020).
- Gorman, E., Coop, A., **Jasmin, H. M.**, Hart, N. B., Veve, M., American Association of Colleges of Pharmacy (AACP) Annual Meeting 2020, “America’s Next Top Scholar: Using Altmetrics to Boost Your Impact Factor,” Panel Discussion, Conference, American Association of Colleges of Pharmacy (AACP) Annual Meeting 2020, American Association of Colleges of Pharmacy, Virtual due to COVID-19. (July 2020).
- Palmer, M, Albro, M, **McElfresh, JM**, & Stark, RK. Bullying in a woman-led profession: Lessons for librarians from nursing. Poster presented at: American Library Association Annual Conference; June 23-29, 2021; Virtual.
- **Nelson, T. M.**, Facilitator, Medical Library Association Leadership & Management Curriculum Committee Discussion Group, “Leadership Discussion Group: Overcoming Pandemic Fatigue,” Discussion Group, Medical Library Association Leadership & Management Curriculum Committee Discussion Group. (February 2021).
- **Nelson, T. M.**, Co-Facilitator, African American Medical Librarians Alliance Caucus Webinar Series, “Radical Self-Care & Wellness for Information Professionals Series: Session 4 with Dr. Ebony Butler,” Webinar, African American Medical Librarians Alliance Caucus Webinar Series. (January 2021).
- **Nelson, T. M.**, Co-Facilitator, African American Medical Librarians Alliance Caucus Webinar Series, “Radical Self-Care & Wellness for Information Professionals Series: Session 3 with Dr. Alice Freeman,” Webinar, African American Medical Librarians Alliance Caucus Webinar Series. (January 2021).
- **Nelson, T. M.**, Facilitator, MLA Reads, “Black Man in a White Coat Book Discussion,” Book Discussion Group, MLA Reads. (November 2020).
- **Nelson, T. M.**, Facilitator, Medical Library Association Leadership & Management Curriculum Committee Discussion Group, “Leadership Discussion Group: Managing UP,” Journal Club, Medical Library Association Leadership & Management Curriculum Committee Discussion Group. (November 2020)
- **Nelson, T. M.**, Organizer/Facilitator, African American Medical Librarians Alliance Webinar Series, “So You Want to Be an Author Part II: The Editors Talk,” Webinar, African American Medical Librarians Alliance Webinar Series. (November 2020).

- **Nelson, T. M.**, Co-Facilitator, African American Medical Librarians Alliance Webinar Series, “So You Want to Be an Author Part I: Establishing Your Research Agenda,” Webinar, African American Medical Librarians Alliance Webinar Series. (October 2020).
- **Nelson, T. M.**, Medical Library Association Annual Meeting vConference 2021, “We Got You! Empowering BIPOC Information Professionals through Virtual Development Opportunities,” Oral Presentation, Session, Medical Library Association Annual Meeting vConference 2021, Medical Library Association. (May 2021).
- **Nelson, T. M.**, Medical Library Association Annual Meeting vConference 2021, “Striving for Deep Engagement: Cultivating a Library Environment Where Everyone Feels Included,” Oral Presentation, Session, Medical Library Association Annual Meeting vConference 2021, Medical Library Association. (May 2021).
- **Newman, J. N.**, Medical Library Association Annual Meeting, “‘No One Measure to Rule Them All:’ Teaching Alternatives to the Journal Impact Factor,” Poster, Medical Library Association Annual Meeting, Medical Library Association. (May 2021).
- Melton, T, **Jasmin, H**, Johnson, HF, Coley, A, Duffey, S, Renfro, CP. Describing the delivery of clinical pharmacy services via telehealth: A systematic review. *J Am Coll Clin Pharm.* 2021; 1-17. doi: 10.1002/jac5.1486
- **Wu, L., Thompson, S., Langford, J. M., Strahan, K. S.**, Medical Library Association Annual Meeting, “Revamping Publicity and Promotion Strategies to Engage and Connect in Time of a Pandemic,” Paper, Conference, Medical Library Association Annual Meeting, Medical Library Association. (May 2021).
- Mi, M., **Wu, L.**, Wu, W., Zhang, Y., Medical Library Association Annual Meeting, “Arts, Humanities, and Social Sciences in Undergraduate Medical Education: A Scoping Review,” Paper, Conference, Medical Library Association Annual Meeting, Medical Library Association United States. (August 2020).
- Mi, M., **Wu, L.**, Wu, W., Zhang, Y., Medical Library Association Annual Meeting, “Technology Assisted Systematic Reviewing: Collaboration and Experiences of Health Sciences Librarians from Multi-Institutions,” Paper, Conference, Medical Library Association Annual Meeting, Medical Library Association., United States. (August 2020).

Publications

- **Cordova, L., Jasmin, H. M., Nelson, T. M., Strahan, K. S., Wu, L.**(2021). Rapidly Remote: Providing Seamless Library Support During a Pandemic. *Journal of Hospital Librarianship.* 21(1),82-92. <https://doi.org/10.1080/15323269.2021.1860638>
- Kiles, T. M., **Jasmin, H. M.**, Nichols, B., Haddad, R., Renfro, C. P. (2020). A Scoping Review of Active Learning Strategies for Teaching Social Determinants of Health in Pharmacy. *American Journal of Pharmaceutical Education,* 84(11). <https://doi.org/10.5688/ajpe8241>
- Albro, M & **McElfresh, JM.** Job engagement and employee-organization relationship among academic librarians in a modified work environment. *The Journal of Academic Librarianship.* 2021;47(5), 102413.
- **Nelson, T. M.** (2021). Brainstorming Ideas for Library Events. *Planning and Promoting Events in Health Sciences Libraries Success Stories and Best Practices.* Rowman & Littlefield Publishers.
- Coca, K. K., Gillespie, M. B., Beckmann, N. A., Zhu, R., **Nelson, T. M.**, Witt, R. L. (2020). Sialendoscopy and Sjogren’s Disease: A Systematic Review. *The Laryngoscope.* <https://doi.org/10.1002/lary.29233>
- Kamal, F., Khan, M. A., Khan, S., Marella, H. K., **Nelson, T. M.**, Khan, Z., Ahmad, D., Tombazzi, C., Ismail, M. K., Howden, C. W. (2020). Prophylactic hemoclips in prevention of delayed post-polypectomy bleeding for ≥ 1 cm colorectal polyps: meta-analysis of randomized controlled trials. *Endoscopy international open,* 8(9), E1102-E1110. <https://doi.org/10.1055/a-1164-6315>
- Christensen, S., Lassere, M., **Strahan, K. S.**, Bullinger, D. (2020). Fostering community engagement with mobile technology. *The Library Outreach Cookbook.* Chicago, IL: American College of Research Libraries.
- Strahan, K. S. (2021). Systematic searching: Practical ideas for improving results (1st ed., pp. 118-119). <https://doi.org/10.1080/02763869.2021.1873643>
- Wheeler, J. S., **Wu, L.**, Heidel, E. R., Earl, M. F. (2021). Assessing pharmacy students drug information skills and perceptions using the critically appraised topic approach. *Currents in Pharmacy Teaching and Learning.* 13(9), 1210-1214. <https://doi.org/10.1016/j.cptl.2021.06.044>
- Mi, M., Zhang, Y., **Wu, L.**, Wu, W. (2020). Four Health Sciences Librarians’ Experience: How they Responded to the COVID-19 Pandemic Crisis. *College & Research Library News.* 81(7), 330-334. <https://doi.org/10.5860/crln.81.7.330>

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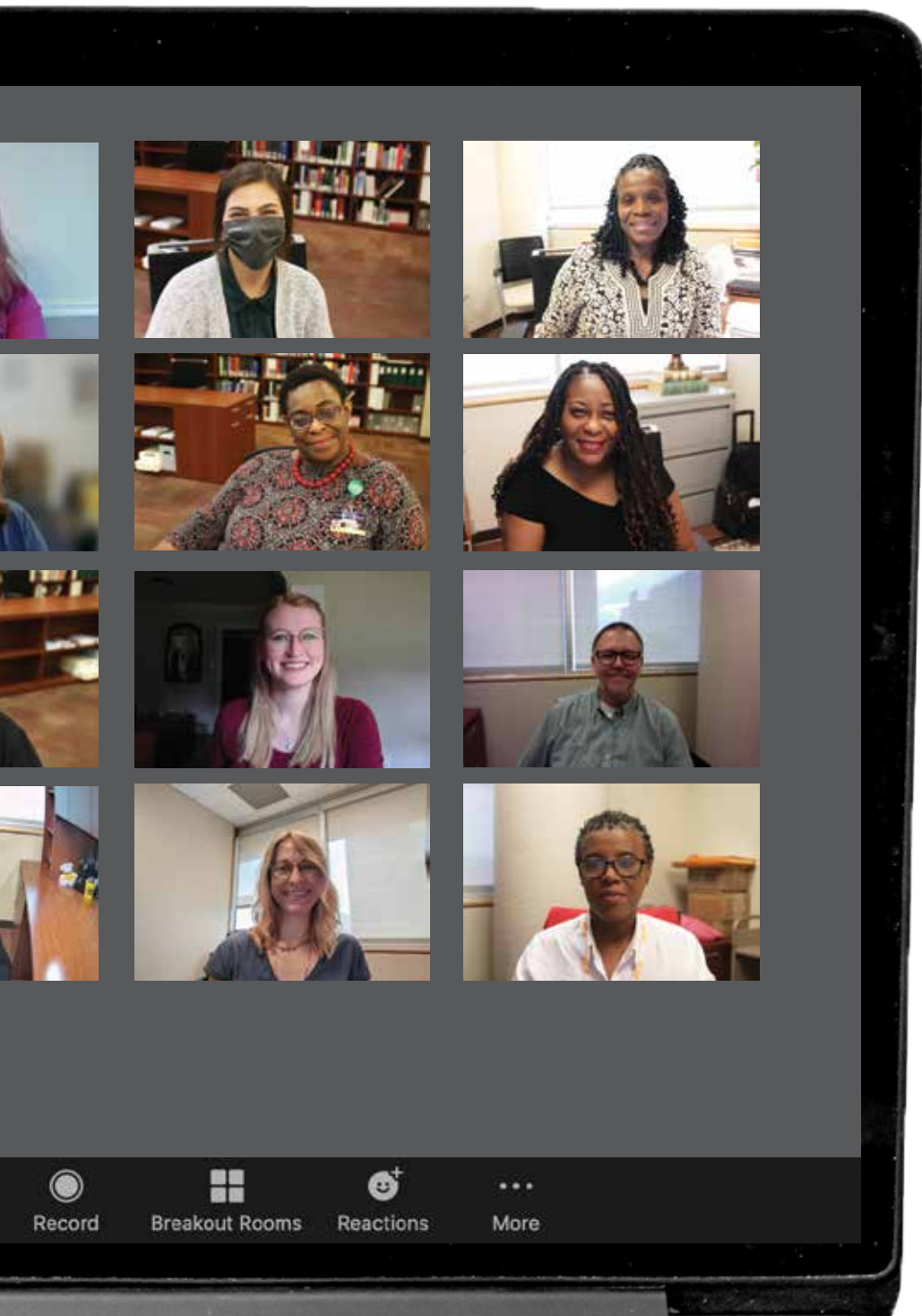
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COVID CONTINUED

Most of the academic year for the Library included reduced hours, mask mandates, and registration requirements in place in order to help enforce social distancing in the heart of campus. The Library remained strong though, reporting record numbers in usage of various library services!

RAMPING UP

The heatmap shows how usage in library services increased throughout the pandemic. If you look further to the left side of the chart you can see lighter colors indicating lighter usage, with dark colors, indicating greater usage, more towards the right side of the chart.

In tough times, the UTHSC campus turned to their library. Compared to the same time period in 2019, consultations increased by 43.8% during April through Dec. of 2020. Reference questions increased by 65.8% and workshop and lecture attendees increased by 82% in the same time period.

Heatmap of Library Faculty Activities by Category (January 2019 - December 2020)

Activity (group)	Jan-19	Feb-19	Mar-19	April-19	May-19	June-19	July-19	Aug-19	Sept-19	Oct-19
Consultations & Liaison Hours	20	19	18	18	21	24	17	20	21	30
Literature Search Requests	14	18	13	24	13	7	19	9	5	11
Reference	16	13	15	49	23	28	25	28	14	30
Workshops and Lectures	7	3	6	5	5	6	8	11	4	8

Sum of Number of Records broken down by Start Date vs. Activity (group). Color shows sum of Number of Records. The chart excludes Systematic Review.

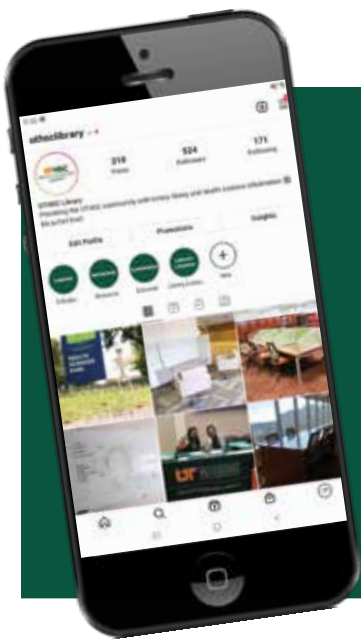
June 2020

The Library reopens for the first time since the closure in March, at a limited capacity.

October 2020

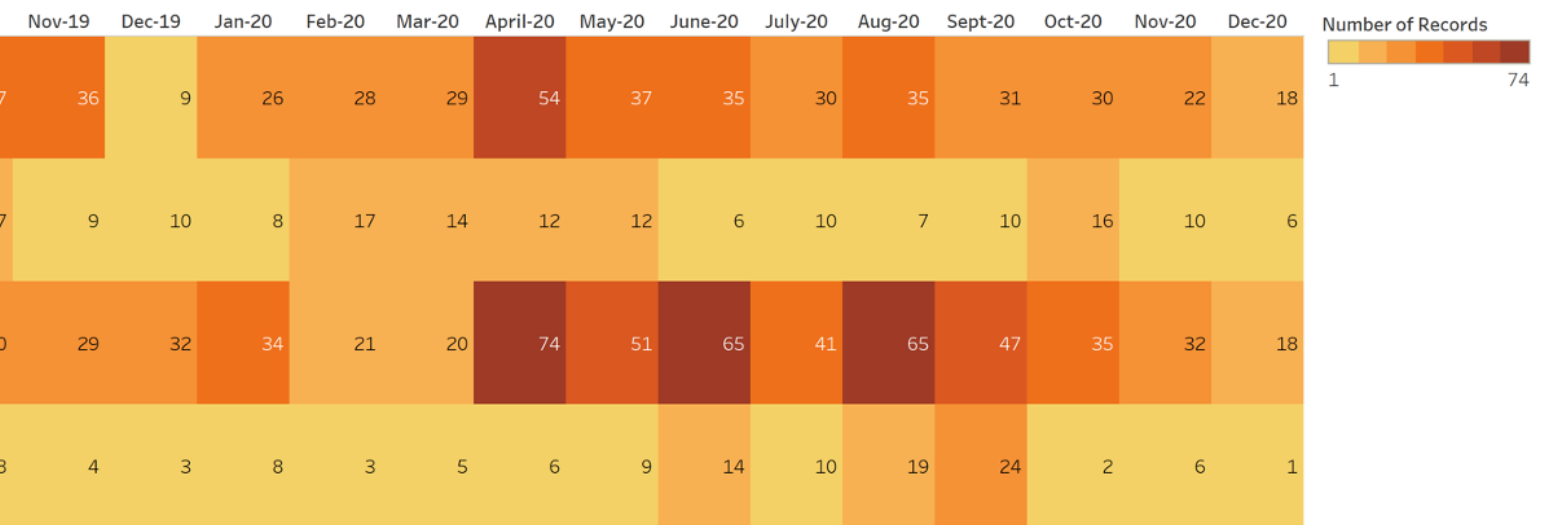
The Health Sciences Library reopened on Saturdays from 8:00 a.m. to 5:00 p.m.





GETTING SOCIAL

The Library made headway in improving our social media presence in the 2020-2021 academic year. We gained 273 followers across social media (59 on Facebook, 47 on Twitter, and 167 on Instagram) and reached 6,797 people on Facebook, 6,596 people on Instagram, and had 137,620 impressions on Twitter. In total we earned 5,453 engagements (likes, comments, shares, ect.) on our posts! These efforts played a crucial part in helping students get connected to virtual resources throughout the pandemic.



marks are labeled by sum of Number of Records. The data is filtered on Activity, which excludes Null. The view is filtered on Activity (group), which

January 2021

The library further extended opening hours from 8:00 am to 8:00 pm, Monday through Friday, 1:00 p.m. to 6:00 p.m., Saturday and Sunday.

March 2021

The Library will expanded hours to be open from 8 a.m. - 11 p.m. every day of the week!

June 2021

Capacity was increased to 500 patrons while the need to register was dropped!



THE UNIVERSITY OF
TENNESSEE
HEALTH SCIENCE CENTER.

UTHSC HEALTH SCIENCES LIBRARY

Alexander Building (Floor 2-5) | 877 Madison Ave
Memphis, TN 38163 | 901.448.5634 | library@utshc.edu

uthsc.edu/library

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