

UTHSC ADVISORY BOARD MEETING

DATE:	November 9, 2022	Mooney Library
DAY:	Wednesday	875 Monroe Avenue
TIME:	1:00 PM	Memphis, TN

UTHSC ADVISORY BOARD MEETING Wednesday, August 10, 2022 Hybrid

MINUTES

Present:

Board Members:

Dr. Philip Wenk, *Chair*
Dr. Natalie Tate
Ms. Elizabeth Evans (Student)
Dr. Terry Cooper (Faculty)
Dr. Michael Ugwueke
Dr. Randall Davis
Dr. Josh Wayman

Staff:

Dr. Peter Buckley
Mr. Anthony Ferrara, *Secretary*
Dr. Kennard Brown
Dr. Cynthia Russell
Mr. Love Collins
Dr. Steven Goodman

Deans:

Dr. Don Thomason
Dr. Bradley Boucher
Dr. Wendy Likes
Dr. Steve Alway
Dr. James Ragain

Guests: Members of the HSC community and the public were invited to participate either in person or via webcast.

1. Call to Order and Roll Call

Dr. Wenk called the meeting to order, and Mr. Ferrara confirmed all board members were present.

2. Introduction of New Board Members

- Elizabeth Evans, Student Representative, introduced herself. Elizabeth is a second-year physical therapy student in the College of Health Professions. She is from Collierville, TN where she attended St. George's Independence School. Her undergraduate career was at Texas Christian University. Being a true Memphian, she is happy to be back in Memphis.

3. Recognitions

- Dr. Wenk recognized the retirement of Jackie Cotton. Jackie worked for the State of TN for twenty-seven years, with the last sixteen years at UTHSC as Anthony Ferrara's assistant. The board thanks Jackie for her service in assisting with planning and coordinating the Advisory Board Meetings. Jackie's replacement is Anna Norris.
- Dr. Wenk recognized Michael Ugwueke for his years of service stating, "Michael has been on the board since its inception and has been a great leader and representative on our board and many others in the state, thank you for your service". Dr. Ugwueke responded, "It has been a privilege and honor over the past years, I've watched the board grow and accomplish a lot over these years. What I cherish the most is the relationships and partnerships and things that we'll do in the future to benefit Memphis and the state of TN". Chancellor Buckley presented Dr. Ugwueke with a plaque

to acknowledge his years of insight and guidance as a founding member of the UTHSC Advisory Board.

4. Approval of Minutes from November 4, 2021, and January 12, 2022 Meetings

The motion for approval of the meeting minutes was moved by Dr. Davis and seconded by Dr. Cooper with unanimous approval.

5. Chancellor's Report

- Recognitions—Chancellor Buckley recognized Dr. Orpheus Triplett, who was unable to attend the meeting in person, for his recent award the 2022 President's Award. Dr. Triplett was awarded the Optimistic and Visionary Leadership award, a section of the BE ONE UT mission.
- UTHSC Mission and Operations—Chancellor Buckley cited the progression made by the university to include:
 - The College of Dentistry has been awarded a five-year up to fifty-three-million dollar grant to spread the development and workforce in rural areas and across the State of Tennessee. This grant is referred to as “Health Smiles”.
 - General Medical Education has over fourteen hundred residents across three programs. Chancellor Buckley states that one program did not have a good review, but a follow-up visit will be conducted in the upcoming weeks and is expected to have better results.
 - At the last THEC meeting, the new Pathologists' Assistant (PathA) program was approved and will be housed in the College of Health Professions. Enrollment is expected to start in January 2023. Currently under THEC consideration is the joint UTHSC/UT Southern BSN program.
 - Advancements are underway for our statewide research mission. Chancellor Buckley highlighted the CTN2 realignment, the TN Population Health Consortium which we are working closely with ETSU, the Plough Center public-private pharmaceutical innovation, and the new College of Nursing \$3.9M grant. Chancellor Buckley also highlighted the faculty who have attained national federal research funding.
 - Chancellor Buckley spoke on the internal and operational activities such as the Leadership retreat at AutoZone, various professional interactions, and the UTHSC Advisory Board and UT BOT approval of the budget. Chancellor also stated the implementation of the increase in the minimum wage to \$17.00 an hour.
 - “You never get a second chance to make a first impression” is what Chancellor Buckley states as he expresses the importance it is for our leaders to go out and about in the community and have engagement. Chancellor Buckley highlights the engagement that has happened thus far in his career at UTHSC. Chancellor Buckley highlights the partnerships that are happening in our community and across the state of Tennessee.
 - Chancellor Buckley spoke on an important piece of work that we've been involved in with the healthcare partners in Memphis and across the state, which is the hiring of a national healthcare consultancy firm. This firm is vital in helping us with our current partnerships and our future partnerships. The key recommendations are, don't be exclusive, create a new administrative leadership role at a Vice Chancellor level that is dedicated to partnerships, seek strategic realignments through the reframing of mutually beneficial future opportunities, and have CEOs/Chancellor feedback and dialogue.
 - Chancellor Buckley also highlights our plans and progress regarding branding and communications. Buckley speaks on the newly acquired billboard that is on Union Avenue here in Memphis, the updated UTHSC Website, the plans for updated utility pole banners, and other brand identity accomplishments. Since January 2022 UTHSC has received 1457 media mentions which is a total potential audience of over a billion and an estimated publicity value of over \$15M.

- Chancellor Buckley also highlighted Philanthropy and how we're in the process of laying the foundation to build a strong Philanthropy here at UTHSC. Chancellor Buckley noted that on the recent UTHSC Giving Day we had a 20% increase.
- Recruitment was also highlighted by Chancellor Buckley and how the University is in the process of learning to better understand how to best improve the recruitment process and the materials. At this time, there is a recruitment search underway for the Dean of the College of Pharmacy, a recruitment search will soon launch for the Vice Chancellor for Partnerships, as well as ongoing recruitment for academic and staff positions.
- Chancellor Buckley briefly highlights that we are now “in the works” of our strategic planning. We have chosen not to hire a firm to help us with this process but instead have this completed within the University, as we have access to the University of Tennessee strategic plan for guidance. Chancellor Buckley highlights the high-level considerations as strategic planning begins, as well as the reasons why strategic planning fails or gets left behind.
- College Updates— Deans
 - Dentistry: Dean Ragain highlighted the new grant that the College of Dentistry has received, “Healthy Smiles”. This is a five-year up to fifty-three-million-dollar grant. Dean Ragain also highlights the increase in enrollment, development of new rotation sites, and the Delta Dental of Tennessee building which is projected to open in 2023.
 - Graduate Health Sciences: Dean Thomason highlight the summer workshops with the Memphis Shelby County School system, the Teacher Biotech workshop, and the Summer Research Scholars Program.
 - Health Professions: Dean Alway highlighted the new college funding and grants that have been awarded. He also highlighted that the college is back to in-person instruction post-COVID and the approval of the new Pathologists’ Assistant (PathA) program that is set to start in 2023. Dean Always also spoke on many faculty accomplishments, clinical and community outreach, and scholarships. Lastly, the College of Health Professions will be celebrating its 50th Anniversary this year on November 18th.
 - Nursing: Dean Likes highlighted the HRSA funding for a mobile health unit which will allow students to participate and have the opportunity to get additional certifications. Dean Likes also spoke about the recent Sickle Cell Bootcamp which is a partnership with St. Jude. Lastly, Dean Likes spoke on the ABSN Scholars Program and the UT Southern joint BSN program.
 - Pharmacy: Interim Dean Boucher highlighted the upcoming ACPE accreditation visit which is scheduled for October 18th – 21st and the COP NIH rank moving from #14 to #12 nationally. Lastly, Dean Boucher spoke on the performance of the COP 3yr PharmD ImPACT program and the ongoing recruitment for a new COP Dean.
 - Medicine: Chancellor Buckley spoke on behalf of Dean Strome in his absence. Chancellor Buckley highlight the College of Medicine is focused on the accreditation follow-up visit. Chancellor Buckley highlighted the roll-out of the Oliver Wyman report and the onboarding of multiple new clinical faculty members and leaders. Currently in the process of developing a plan with the Shelby County Government for expanding the UTHSC Health Hubs across the county. Dr. James Haynes has been appointed Dean for the Chattanooga College of Medicine Campus.
- Conclusion: A lot is happening for UTHSC, with lots of recognition and national prominence, as well as philanthropy, recruitment, branding/communications/media updates, strategic planning, and more.
- Advisory Board Discussion: Dr. Wenk stated he had no comments but expressed the great job that Dr. Buckley is doing. Dr. Ugwueke shared thanks to the Deans for their presentation. Dr. Ugwueke also expressed great thanks to Dr. Buckley for his collaborative and deliberate approach to integrating into the community, his investment has not gone unknown.

6. **Strategic Planning**

Dr. Russell spoke on how the University is in the process of reconsidering our Mission, Vision, and Values. The University is wanting to shift our Mission, Vision, and Values to align more with and like the UT System Values—BE ONE UT values. The hopes are to make it more simple and more appealing. Throughout the entire process, we want to engage all and work closely with all. Eight different areas will have groups (faculty, staff, students, boards, community, etc.) working to improve the current plan.

Follow-up discussion: Dr. Cooper commented that something similar should be installed in the College of Medicine. Dr. Wenk commented that it should be kept simple, that people can remember it, and should be about a sense of shortness. Dr. Ugwueke commented, the timing is perfect and it's a great time to start the change.

7. **Capital Planning**

Dr. Brown spoke about the University's capital projects and expressed how the university is on a fast track regarding capital construction, with an anticipation of the campus being in a state of consecutive improvement for the foreseeable future. Dr. Brown spoke on the many projections underway and planned for the university, specifically the College of Dentistry building addition, the fourth-floor cancer building improvements, the Campus Police building, the General Education Building improvements, as well as others. The capital priority for 2023 is the Gross Anatomy building, which is expected to be a 20M and 40M project. Dr. Brown also spoke on the College of Medicine project which is expected to be the number one 2025 capital project, that includes real estate discussion. Currently, we have enough capital funding to keep us busy for the next five years.

Follow-up discussion: Dr. Wenk made remarks on the great work that Dr. Brown is completing.

8. **Other Business:**

No other business to discuss.

9. **2021 Meeting Schedule**

The next scheduled meeting of the Advisory Board will be held on November 9, 2022.

10. **Tour of Mooney, Crowe, and Dentistry Buildings**

Board Members attended a tour of the renovated Mooney and Crowe Buildings as well as the construction that is underway for the new addition to the College of Dentistry building.

11. **Adjournment**

The meeting portion concluded at 2:30 PM and the tour followed.